

**COUNCIL MEETING 17 OCTOBER 2025**

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**EDUCATION & QUALITY COMMITTEE**

**Chairperson:** Antonios Venieris (Greece)

**Vice Chairpersons:** Yoni Essakov for Education (Israel) & Stefan Stanoykov for Quality (Bulgaria)

**Members:** Pamela Godnig (Italy) / Ankansha Batura (Singapore) / Marko Škraljsky (Croatia) / Mustafa Öztaşkın (Turkey)

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**Introduction of the Team**

The Education and Quality Committee has been entrusted by Execom to perform a multi-faceted task that borders with all aspects of FONASBA's establishment. In this Committee the persons that have devoted time and efforts are all equal and with the same weight of opinion irrespective of titles, following the exact spirit of FONASBA. The members are seasoned professionals with significant exposure at their local level to education and quality matters. Committee meetings have vivid participation, plethora of proposals and ideas, merging the fresh perspective of some of its members to the more traditional views of others leading to productive amalgamation of our targeted vision.

Meetings held in March, April and July of 2025 with full participation and productive results

**Agenda**

The committee recognizes the need for a well-structured and branded FONASBA education program that not only delivers value to members but also attracts fresh talent to the industry. A step forward with a new and modern approach involving awareness campaigns, structured educational offerings, and active industry participation will be key to achieving these objectives.

**Overall Strategy**

Education within FONASBA is a key pillar, directly linked to enhancing professionalism and maintaining the highest industry standards. Our vision for FONASBA focuses on developing a structured, branded, and high-quality portfolio of training courses catering to shipbrokers and ship agents. This will ensure FONASBA becomes – at least for its own members and members of its members - the go-to source for industry-related education and training while reinforcing accreditation standards and generating new revenue streams.

The approach involves collaboration with existing and new training suppliers, maintaining established educational offerings while expanding into a structured tiered model. The goal is to systematically build a robust educational framework that supports professional growth,

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aligns with FONASBA quality standards (FQS), and incentivizes membership engagement through credit-based training accreditation.

#### **Initiatives delivered and Ongoing:**

- Awareness Campaign – 2 Double Interview Videos released already and one more promotional video for the profession of the agent released courtesy of Marko Škraljsky and his team. Plus our colleague Stefan Stanoykov kindly shared some contents that they had available.
- Launched Education Survey across Member Associations of FONASBA so as to comprehend the problems and obstacles our members and their members have to tackle every day in their efforts for personnel training and new personnel acquisition and retainment.
- The results of this survey will be analysed, presented and debated in our E&Q session in the panel discussion of 2025 AGM.
- Participants of this panel must be representatives of Member Associations from the fourth points of the world so as to have the best possible feedback, free from localities and regional patterns.
- We have been working closely with ACB to launch their renewed course on AI – we organised a webinar that attracted 90 registrants. We think that launching new co-branded courses of such high level will be beneficial for the federation members.