

FONASBA ANNUAL MEETING 2023

SHIP AGENT PLENARY MEETING

17th OCTOBER 2023

THE IMPACT OF THE 3PFSP ON THE SHIP AGENT/PRINCIPAL RELATIONSHIP

PANEL DISCUSSION
MODERATOR: SIMONE CARLINI MICS



THE IMPACT OF THE 3PFSP ON THE SHIP AGENT/PRINCIPAL **RELATIONSHIP** Speakers:



FONASBA ANNUAL MEETING

16TH - 18TH OCTOBER 2023 AMMAN, JORDAN



DIONYSIS **TZELEPIS** Chief Executive Officer, **DA-Desk**



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GEORGE



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TSOUGKRANIS Senior Vice President **Business and Operational** Transformation, DA-Desk



SPEAKER

FONASBA

CPT. ALEX **GARROCH General Manager Group Agency Business** Development, DA-Desk



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Who we are



Dionysis TzelepisChief Executive Officer



George TsougkranisSenior Vice President
Business & Operational Transformation





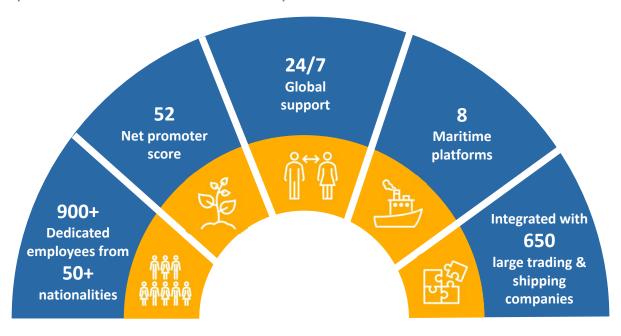


Alex Garroch
General Manager
Group Agency Business Development

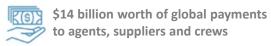


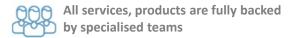
Marcura overview

Serviced maritime platforms for efficient and compliant seaborne trade execution



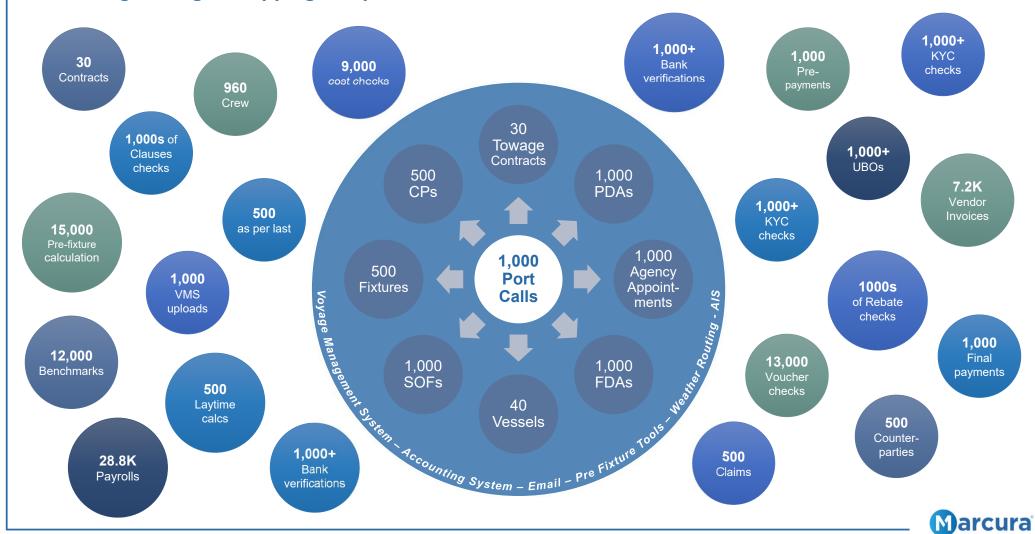
Used for time & cost optimisation of 2 million+ port calls since 2001 Across 7,000+ ship agents and 35,000+ berths



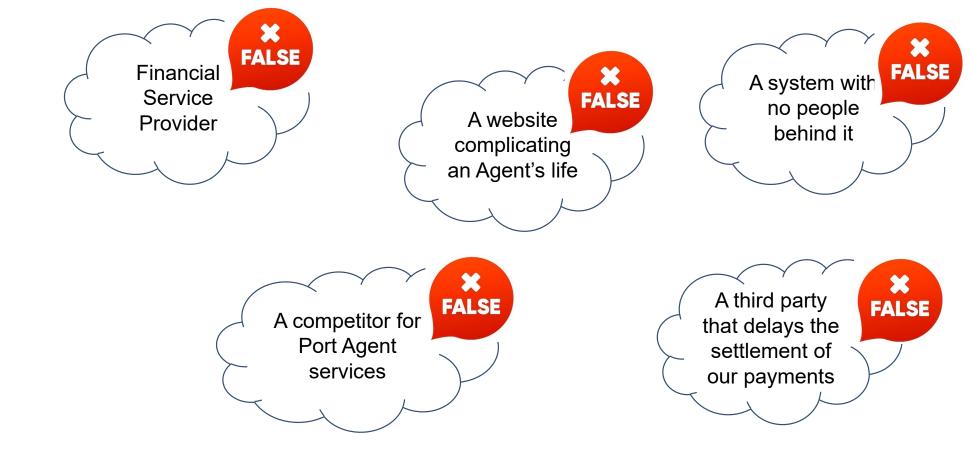




The analogue drag of shipping companies



What is DA-Desk?





Common industry problems that DA-Desk solves



Manual data entry into systems



Data integrity & standardisation



Absence of cost benchmarks



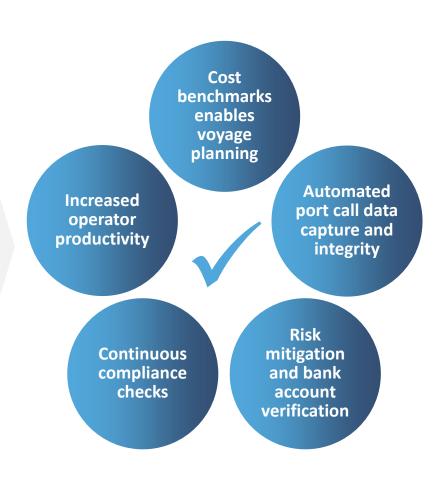
Cost management & reporting



Compliance & risk management

DA-Desk[®]

helps ship owners & operators overcome these problems and deliver scalability & flexibility:





Tanker Customers













































































Bulk customers

















































































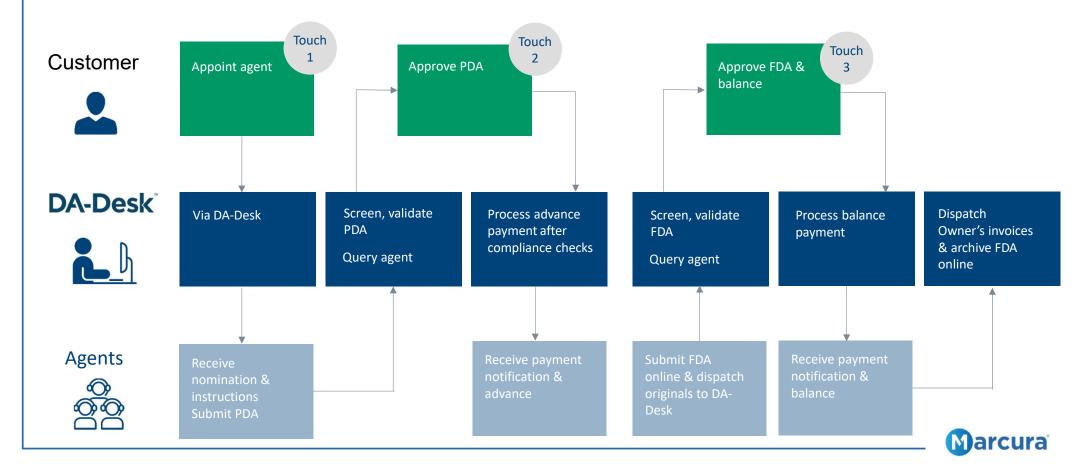






What does the end-to-end process look like?

Automate your entire port call operations and payments with one simple platform. A platform you use (or connect your VMS to) to automate your entire DA process. Using the system is super simple, you only have three touchpoints:



The four foundations of DA-Desk



Risk reduction

Mitigating exposure to legal, financial, transactional, regulatory and operational risks with due diligence, regulatory compliance, end-to-end transparency and IT security.



Smart operations

Spend more time making operational decisions by automating and streamlining lengthy manual and repetitive administrative tasks.



Reduced costs

Reduce operational costs with reduced bank charges and screening of all port charges.

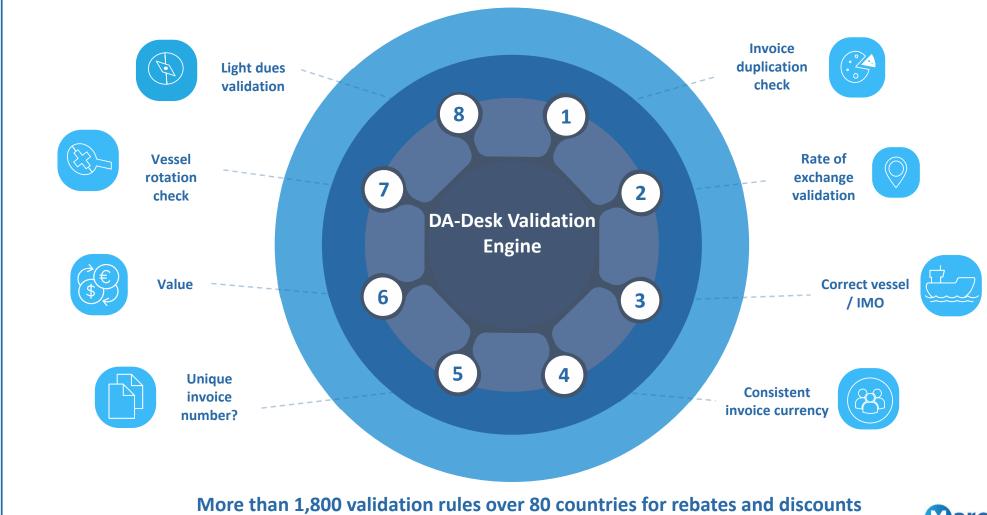


Integration

Easily connect and share data in real-time with the VMS and accounting system.



How does our Disbursement Account Validation Engine (DAVE) work?





Collaboration Working with agents & vendors











Compliance – knowing your counterparty



Request to add a new Agent

- Agent name
- Country
- Port
- Email
- Phone



Contact Agent & request details

- Company information
- Departments
- Users
- Certificates & Licenses
- Ownership details
- Bank details



screening

- Dow Jones Risk & Compliance
- Accuity C-Link
- OFAC
- Baltic Exchange
- · Factivia news search





- Beneficiary & Company name analysis
- Authorized Signatory documentation
- Support for Offshore bank account
- Controls: 12month deactivation



Verification

- Check Agency website
- Verification call to authorized signatory











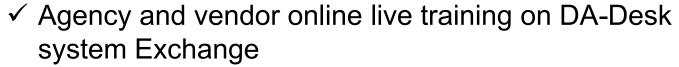
Agent available for appointment

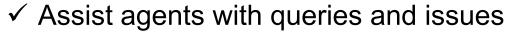






Assistance



















Compliance







✓ Agency profile verification



✓ Liaise with MCaaS / AFC to obtain agency company documents



Bank account compliance process coordination







Follow-up / Resolution





✓ SoF follow-up

✓ Assist PortPayables with the overdue payments pending from non-responsive agents







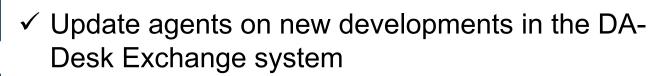








Communication





✓ Update agents on DA-Desk advisories



✓ Day to day phone calls / virtual with agents and visits when possible



✓ Attend shipping conferences



Communication





Agency Satisfaction Survey



✓ Quarterly agency satisfaction survey (NPS)



✓ Follow-up with the agents on the NPS survey



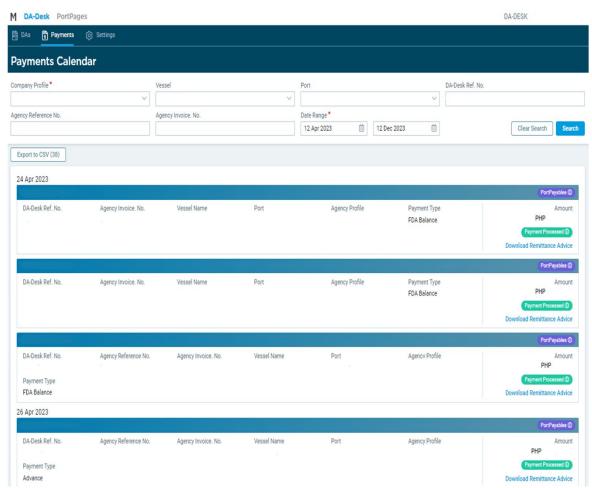






DA-Desk Exchange system enhancements

- Payments Tab
- Link Profile
- Agency Invoice Number
- Additional Payment Request
- Live Chat
- Preview / Cover page





ESG initiatives



ENVIRONMENTAL

Carbon-neutral services
Green rebates
Remote first organisation



SOCIAL

Diversity agenda
Flexible working
Secure and safe payment solution
Reducing facilitation payments



GOVERNANCE

Anti-financial crime
MACN 3 Sea Diligence community
platform







What else would you like to know about DA-Desk? How can we strengthen our relationship?





Thank you.

For updates and insights please follow us on Linked in

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