



FONASBA

**ANNUAL MEETING  
MIAMI 2019**

COUNCIL MEETING  
3<sup>rd</sup> OCTOBER 2019

**ANNUAL MEETING SURVEY**

JONATHAN C. WILLIAMS FICS  
GENERAL MANAGER



# RESPONDING MEMBERS

- ALGERIA
- ARGENTINA
- AUSTRALIA
- BAHRAIN
- BELGIUM
- BRAZIL
- CÔTE D'IVOIRE
- CROATIA
- CURAÇAO
- CYPRUS
- DENMARK
- DUBAI
- FINLAND
- FRANCE
- GERMANY
- GREAT BRITAIN
- HUNGARY
- ISRAEL
- ITALY
- ITIC
- JAPAN
- JORDAN
- MEXICO
- MONTENEGRO
- MOROCCO
- NETHERLANDS
- PANAMA
- PORTUGAL
- SLOVENIA
- SPAIN
- SWEDEN
- TUNISIA
- USA



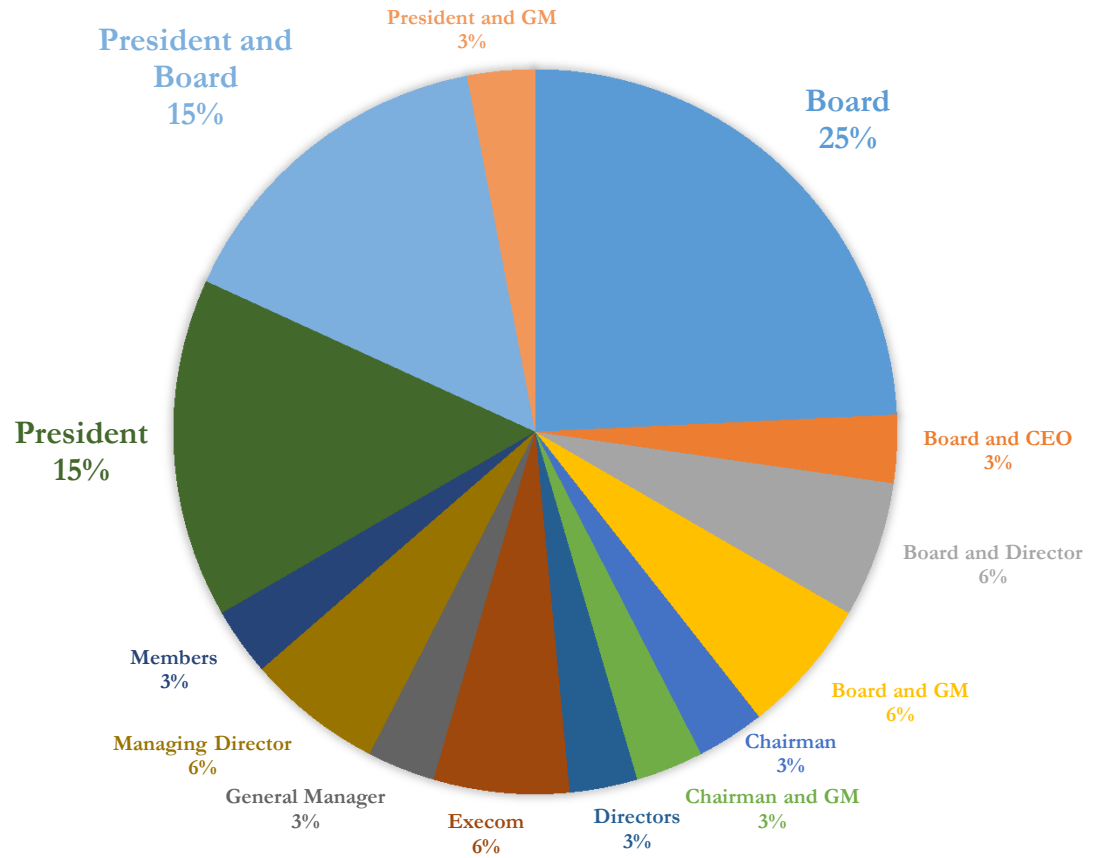
# THOSE HERE

- ALGERIA
- ARGENTINA
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- BAHRAIN
- BELGIUM
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- CYPRUS
- DENMARK
- GERMANY
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- NETHERLANDS
- PANAMA
- PORTUGAL
- SLOVENIA
- SPAIN
- SWEDEN
- USA



## RESPONSIBILITY FOR CHOSING WHETHER TO ATTEND THE AGM

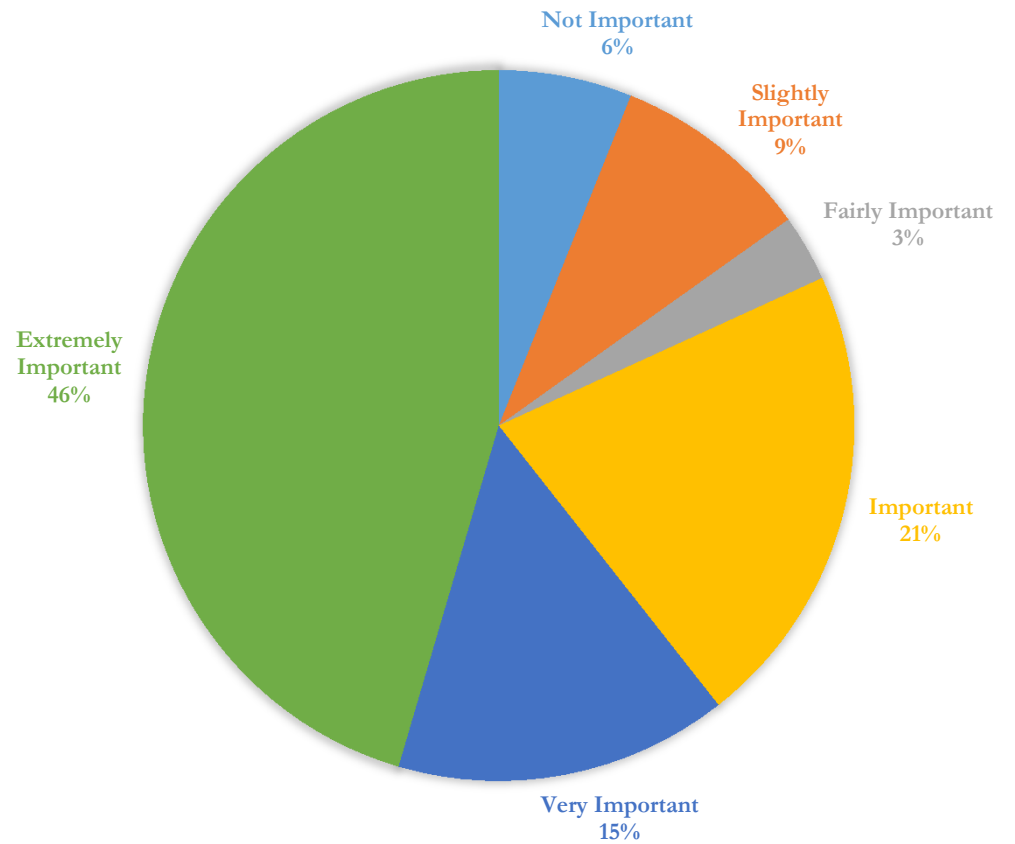
- 1) BOARD 25%
- 2) PRESIDENT 15%
- 3) BOTH PRESIDENT & BOARD 15%





## OVERALL **COST** OF PARTICIPATION (HOTEL & REGISTRATION)

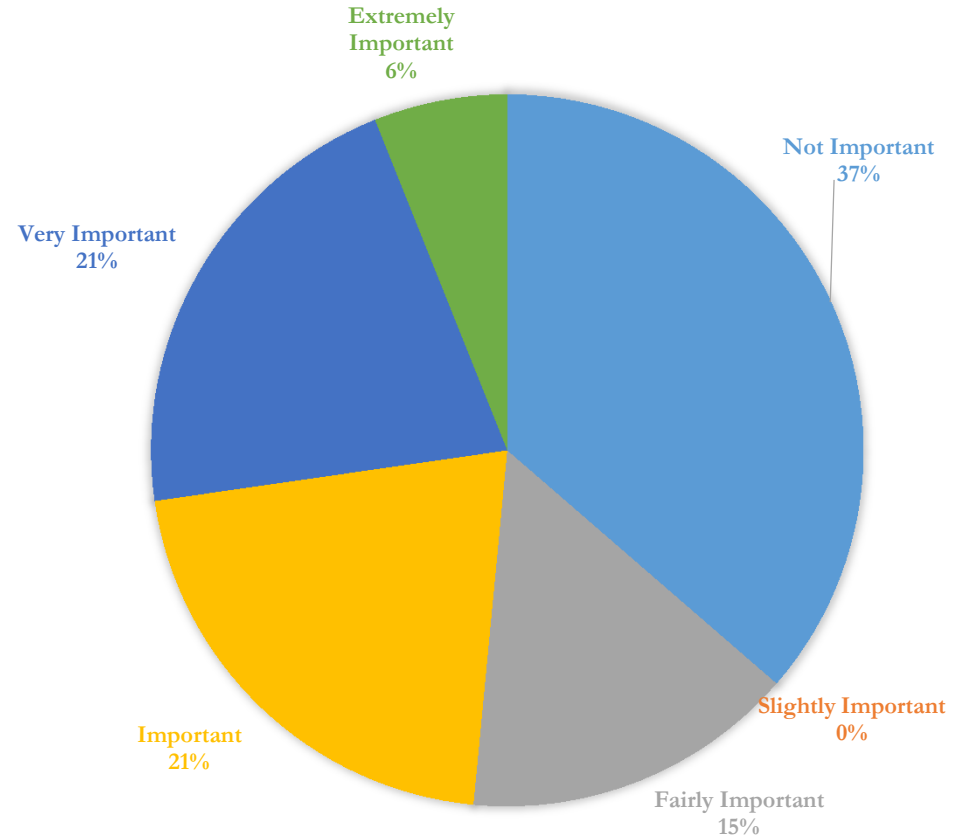
EXTREMELY IMPORTANT 46%





## COST OF REGISTRATION FEES ALONE

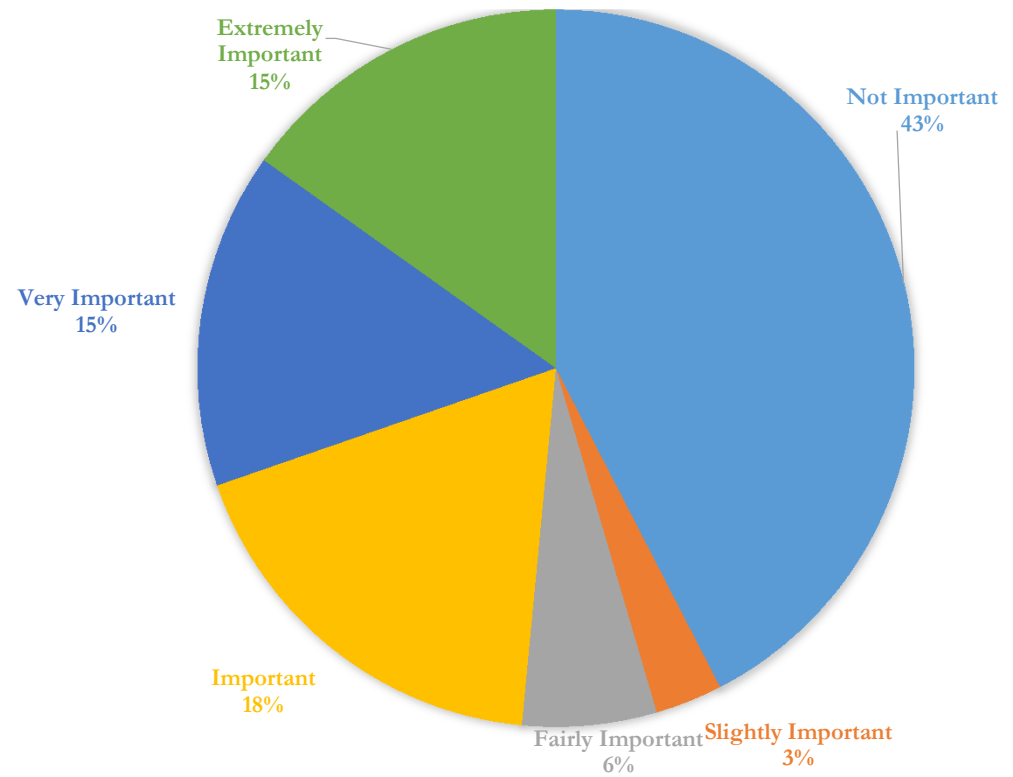
- 1) NOT IMPORTANT 37%
- 2) VERY IMPORTANT 21%
- 3) IMPORTANT 21%





## COST OF HOTEL ACCOMODATION ALONE

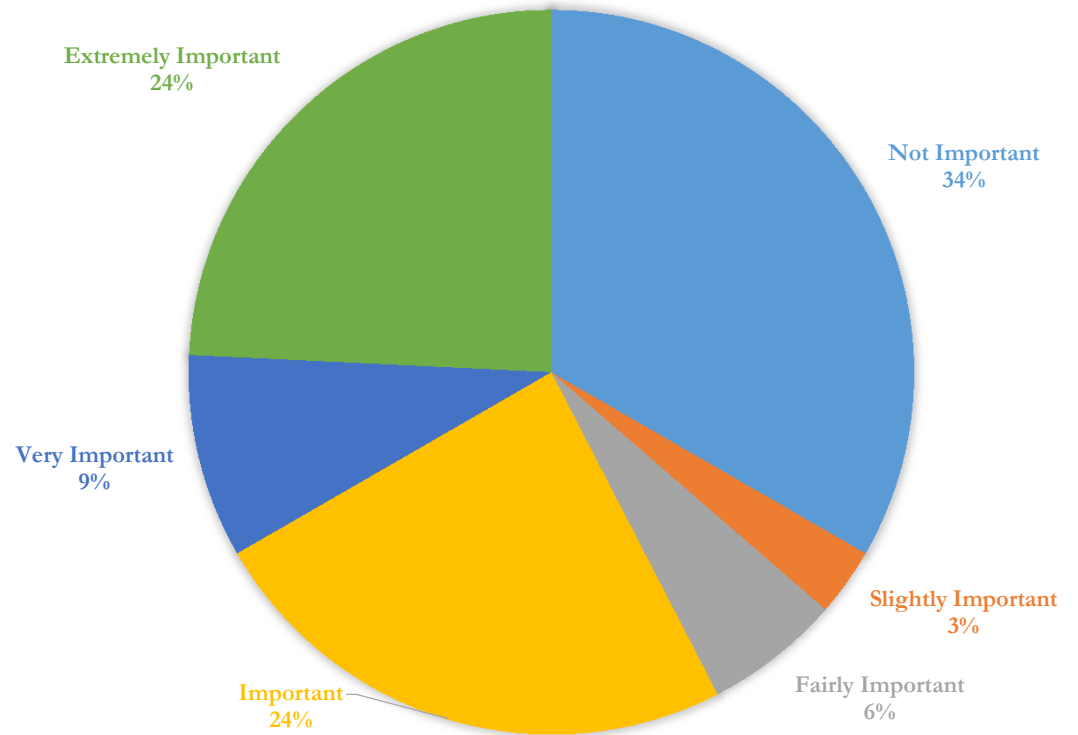
1) NOT IMPORTANT 43%





## DIFFICULTY OF GETTING TO THE MEETING LOCATION, INCLUDING OBTAINING VISAS

- 1) NOT IMPORTANT 34%
- 2) EXTREMELY IMPORTANT 24%
- 3) IMPORTANT 24%

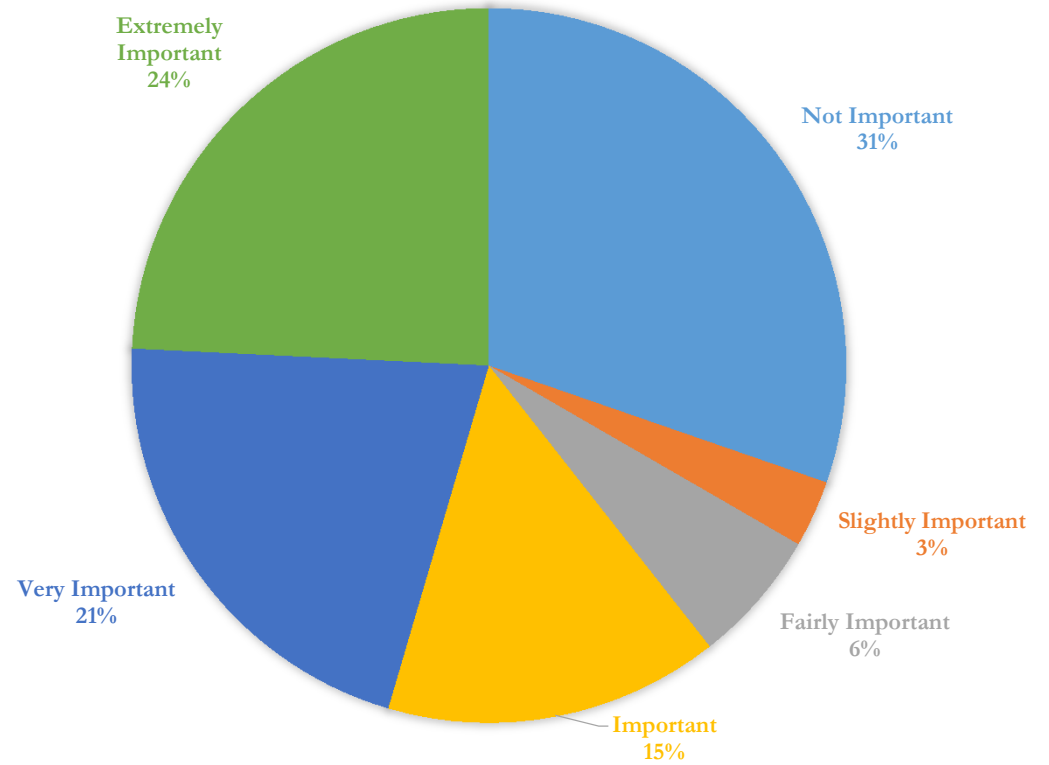






## OVERALL LENGTH OF THE MEETING

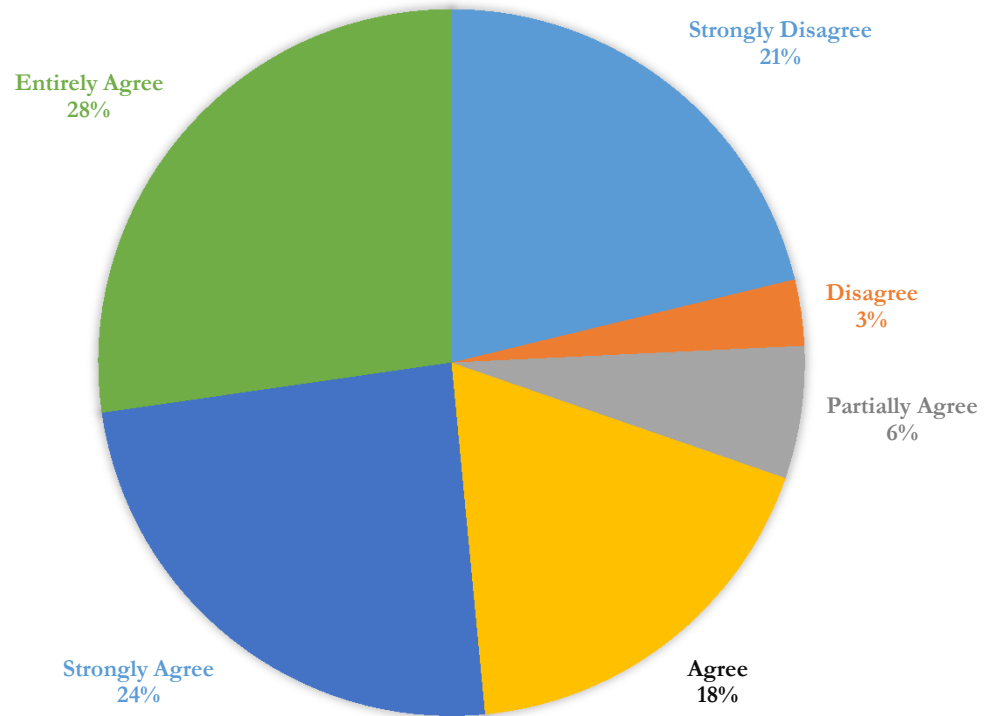
- 1) NOT IMPORTANT 31%
- 2) EXTREMELY IMPORTANT 24%





## TOPICS DISCUSSED LACK SUFFICIENT VALUE OR INTEREST FOR YOUR MEMBERS

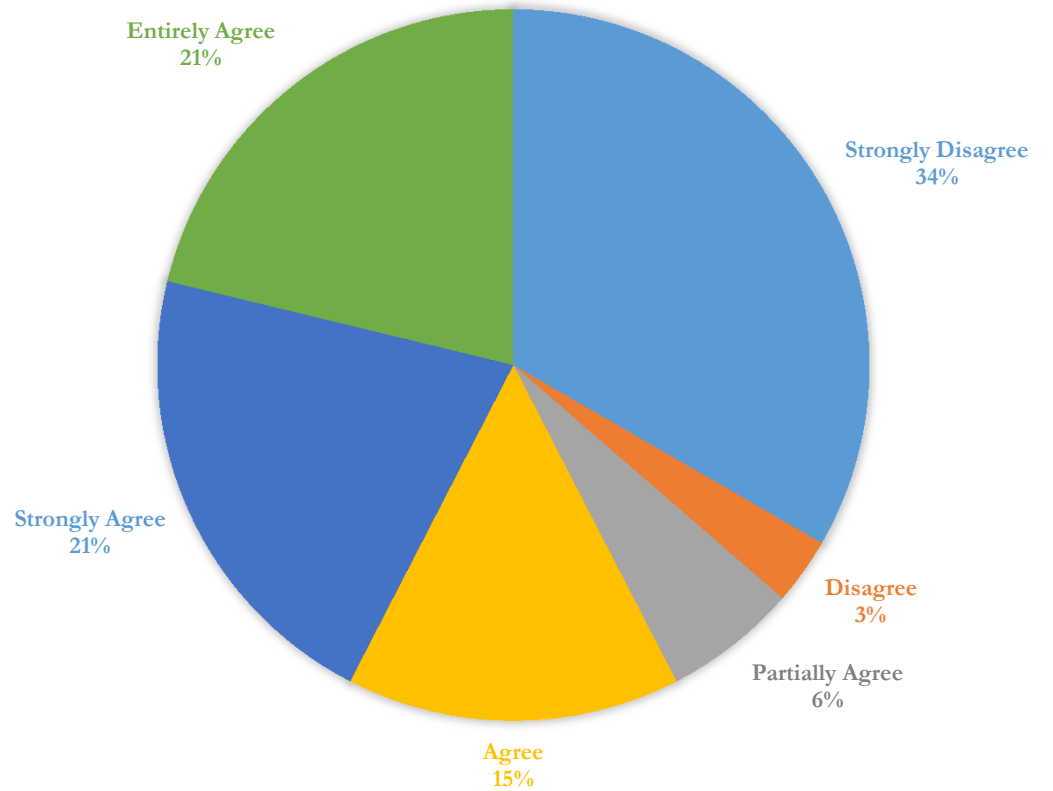
- |                      |     |
|----------------------|-----|
| 1) ENTIRELY AGREE    | 28% |
| 2) STRONGLY AGREE    | 24% |
| 3) STRONGLY DISAGREE | 21% |





## THE AGENDA FOR THE MEETING DOES NOT REFLECT YOUR CONCERNS OR ISSUES

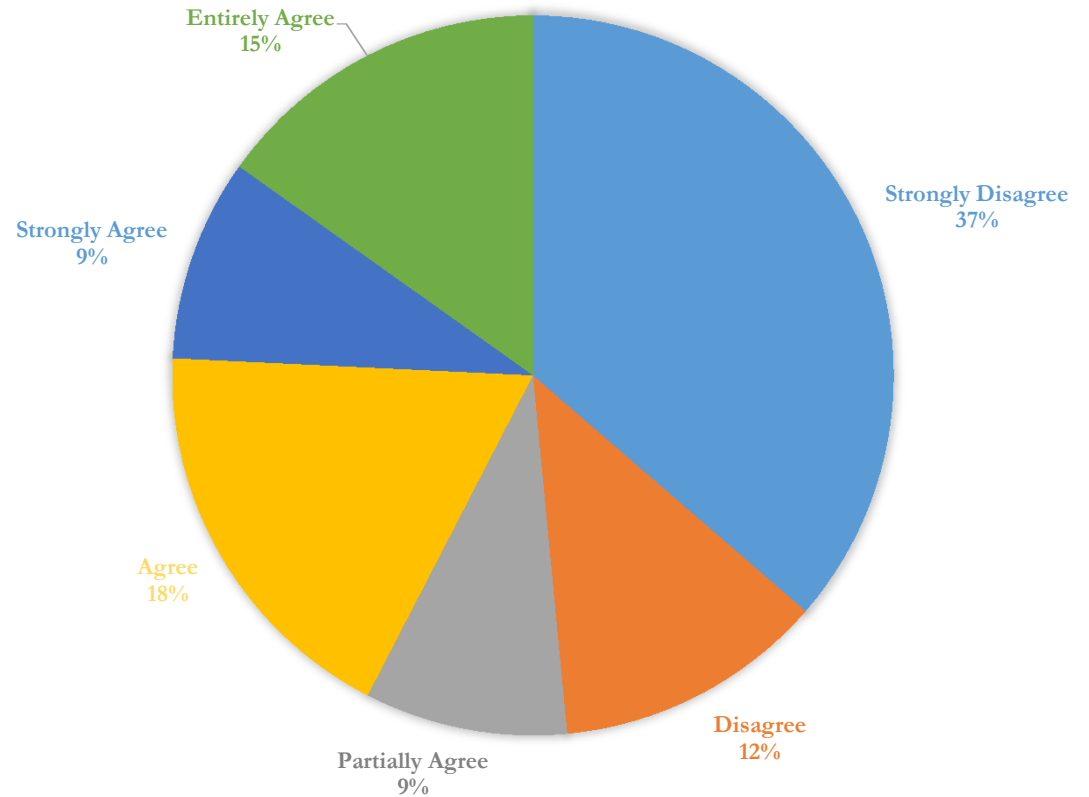
- |                      |     |
|----------------------|-----|
| 1) STRONGLY DISAGREE | 34% |
| 2) ENTIRELY AGREE    | 21% |
| 3) STRONGLY AGREE    | 21% |





# THE AGENDA DOES NOT ALLOW ADEQUATE TIME TO DISCUSS ISSUES RELATING TO THE OPERATION OF ASSOCIATIONS AND THEIR RELATIONSHIP WITH THEIR OWN NATIONAL AUTHORITIES

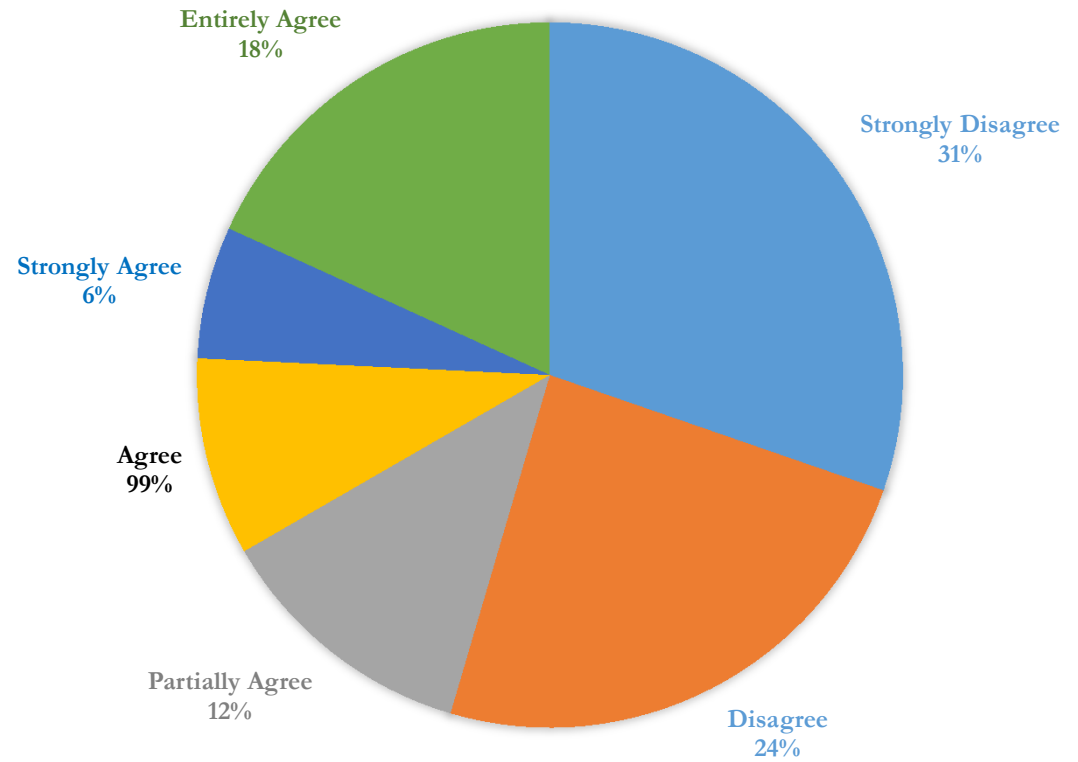
STRONGLY DISAGREE 37%





# THE TRADITIONAL DATE (1<sup>st</sup> TO 3<sup>rd</sup> WEEKS IN OCTOBER) IS NOT CONVENIENT FOR YOU

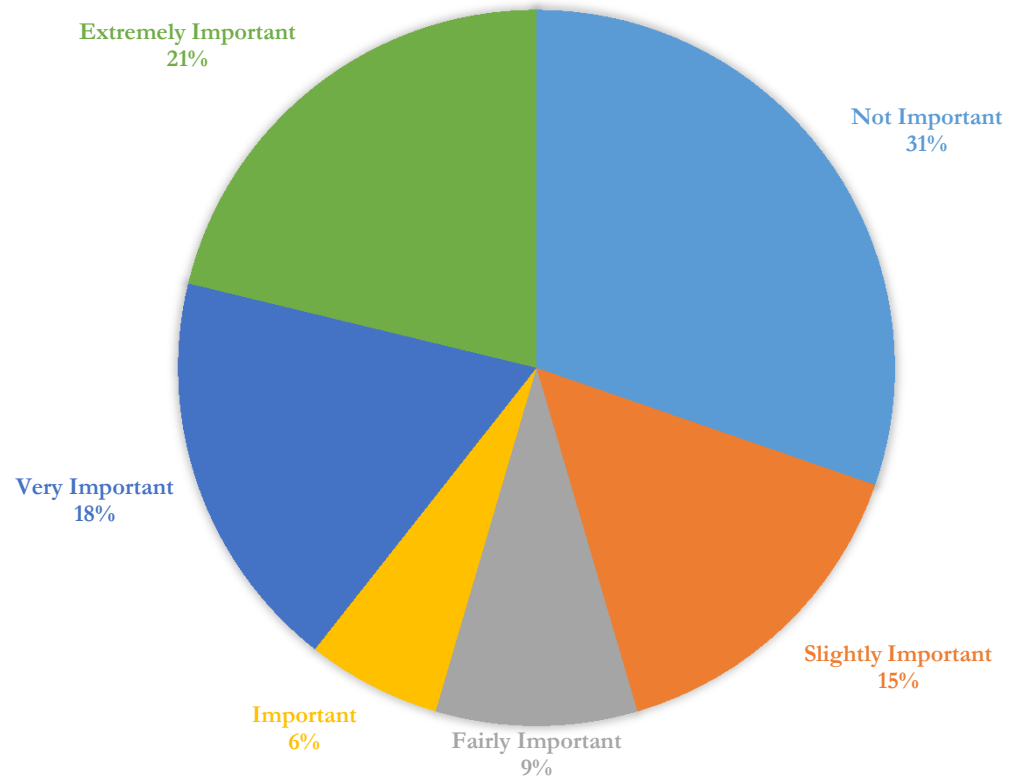
STRONGLY DISAGREE 31%





## IMPORTANCE OF THE LOCATION OF THE MEETING PROVIDING ADEQUATE OPPORTUNITIES TO COMBINE ATTENDANCE WITH THE REPRESENTATIVE'S COMMERCIAL BUSINESS INTEREST

- 1) NOT IMPORTANT 31%
- 2) EXTREMELY IMPORTANT 21%
- 3) VERY IMPORTANT 18%





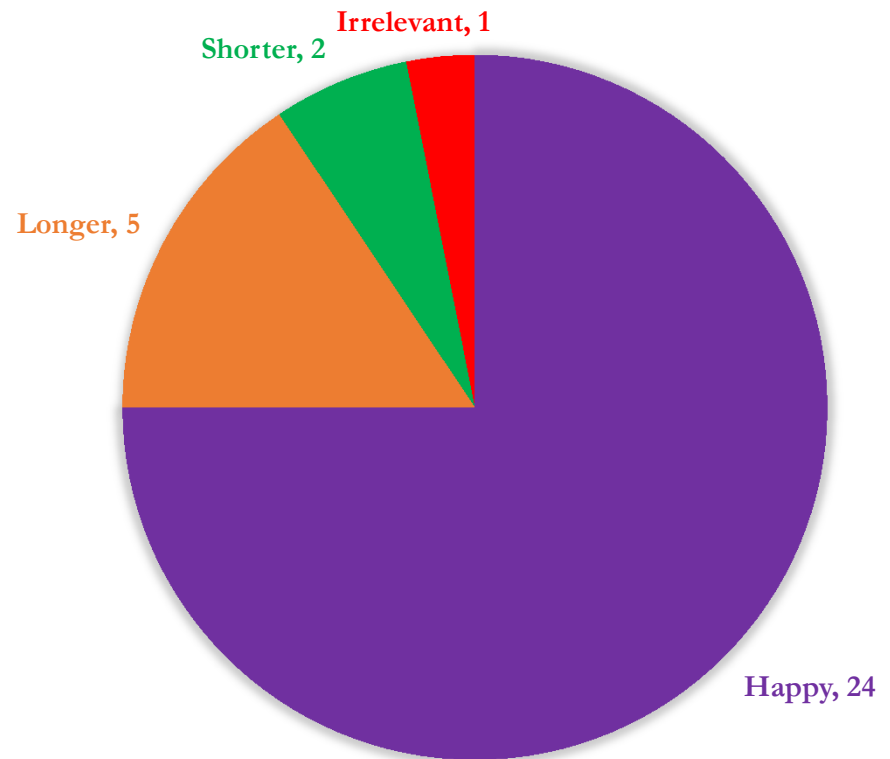
## FURTHER COMMENTS

- **Less PowerPoint**s, more **Discussion panels**
- A lack of a facility for associations to report on local difficulties/issues, some issues discussed too often
- More networking time.
- Difficulty of ensuring the agenda met everyone's aspirations.
- Meetings in multiple languages



## IS THREE DAYS A SUITABLE LENGTH FOR THE DELEGATE PROGRAMME BASED ON THE MIAMI AGENDUM?

Three days is fine	24
Should be Longer	5
Should be Shorter	2
Depends on content	1

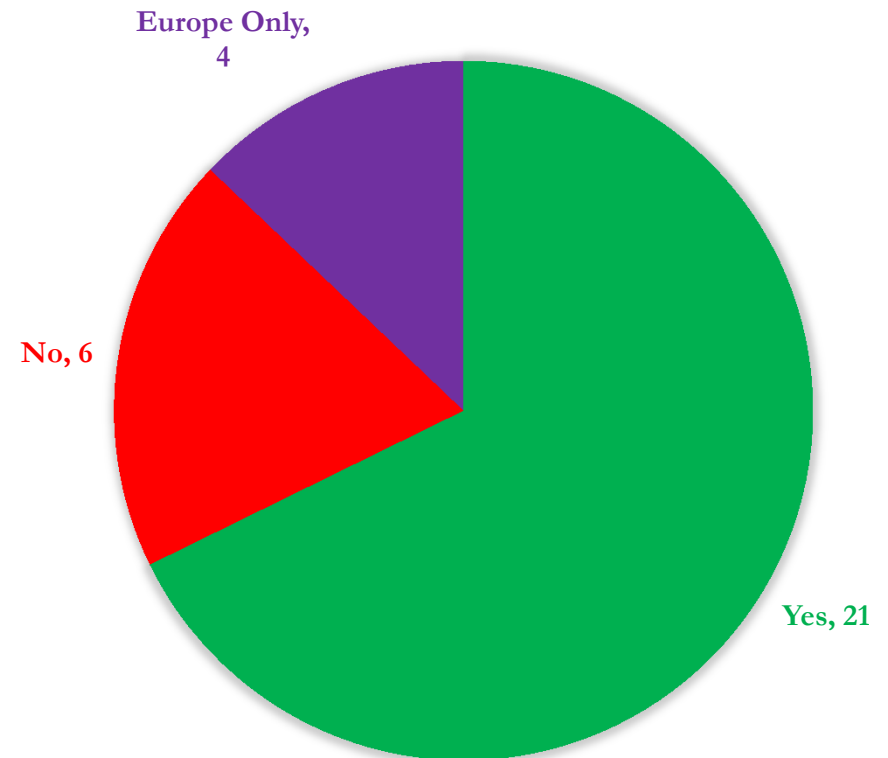






## ANNUAL MEETING ROTATION BETWEEN EUROPE AND REST OF THE WORLD

- Europe/elsewhere **rotation principle**, preferred.
- Requests for the meetings to be held **more frequently**, or perhaps **exclusively**, in **Europe** and some respondents said the rotation principle must be adhered to.
- **London** preferred for a single location
- Shipping Centre.





## ADDITIONAL COMMENTS

- ★ More interaction
- ★ Shortening reports
- ★ Bringing in high level speakers
- ★ Notifying members in advance to both allow time to prepare and give input
- ★ Enhance sharing of practical matters
- ★ More local content
- ★ Increase participation
- ★ Lower costs



# ★ CONCLUSION ★

## ORDER OF IMPORTANCE

- 1) Overall cost of attendance (hotel and registration)
- 2) The topics being discussed lack sufficient value or interest for your members
- 3) Overall length of the meeting
- 4) The agenda for the meetings does not reflect your concerns or interests
- 5) Difficulty in getting visas
- 6) The location of the meeting does not provide business opportunities
- 7) The cost of registration fees alone
- 8) The cost of hotel accommodation alone
- 9) The agenda does not allow time to discuss the operations of associations and relationship
- 10) Traditional date (1st - 3rd weeks in October) not convenient



# ★ CONCLUSION ★

## ORDER OF IMPORTANCE



- 1) Overall **cost** of attendance (hotel and registration)
- 2) The **topics being discussed** lack sufficient value or **interest** for your members
- 3) Overall **length of the meeting**



OCTOBER 2020						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31