

ANNUAL MEETING CANCÚN 2018

COUNCIL MEETING 18th OCTOBER 2018

WEBSITE DEVELOPMENTS

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Current Development Proposals:

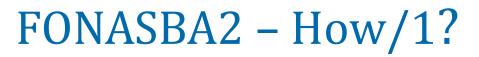
Second Tier Members' Area (FONASBA2)

E-Commerce Module





- Current Members' Area contains information for FONASBA members only, not for further circulation
- Benefits to restricting access to some information currently in the public area of the site to FONASBA members and companies in membership of national associations.
- Concerns over confidentiality or limited circulation status of some information, e.g. responses to surveys
- Opportunity to make additional information available to members and companies
- Increase value to companies of association membership





- Current Members' Area will remain closed to all but FONASBA Members, Full, Associate, Club and Candidate
- Additional password protected suite of pages on linked, but separate, sub-site for member companies (ensures security of main site)
- Sub-site will be hidden from search engines
- Direct access granted to companies using same procedure as logging on to current Members' Area
- Associations provided with log-in information to allow member companies to register themselves during initial sign up period
- Subsequent registrations will be handled by the association





- Number of companies in membership of associations ranges from 10 to 600+, so some form of automatic self-registration necessary
- Members send log in information to companies on a confidential basis
- For time limited period only (3/6 months TBC) companies log on, identify themselves and their association and input own user name and password information
- After close of time limited period, companies apply to the Member for username and password
- Regular reports sent to Members to monitor who is signing up. Any ineligible applications can be deleted – username blocked



FONASBA2 - What? (Update after Exec)

- Need to identify information to be held in new area, e.g.:
 - Responses to membership surveys?
 - FONASBA Standard Documents including AAA and GAA
 - Plenary meeting minutes?
 - Presentations made to Annual Meetings?
 - Papers from ECASBA seminar and other events?
 - FQS criteria?
 - What else?
 - Answers to the Secretariat please





- Allows FONASBA to benefit from sales of documents etc., to those outside Members and their companies
- AAA is currently available free of charge from the website
- Copies can be downloaded free of charge from Members' Area and FONASBA2 – for those with access!
- Not aiming to try to replicate BIMCO's IDEA, ASBA Charter Party Editor or other online editing applications
- Simple "Click to Buy" process using Paypal account
 - Coming soon!



Thank you.