



**ANNUAL MEETING  
DUBAI 2017**

**COUNCIL MEETING  
18<sup>th</sup> OCTOBER 2017**

**WEBSITE DEVELOPMENTS**

**JONATHAN C. WILLIAMS FICS  
GENERAL MANAGER**



## Current Development Proposals:

- Second Tier Members' Area (FONASBA2)
- E-Commerce Module

# FONASBA2 – Why?



- Current Members' Area contains information for FONASBA members only, not for further circulation
- Benefits to restricting access to some information currently in the public area of the site to FONASBA members and companies in membership of national associations.
- Concerns over confidentiality or limited circulation status of some information, e.g. responses to surveys
- Opportunity to make additional information available to members and companies
- Increase value to companies of association membership

# FONASBA2 – How/1?



- Current Members' Area will remain closed to all but FONASBA Members, Full, Associate, Club and Candidate
- Additional password protected suite of pages on linked, but separate, sub-site for member companies (ensures security of main site)
- Sub-site will be hidden from search engines
- Direct access granted to companies using same procedure as logging on to current Members' Area
- Associations provided with log-in information to allow member companies to register themselves during initial sign up period
- Subsequent registrations will be handled by the association

# FONASBA2 – How/2?



- Number of companies in membership of associations ranges from 10 to 600+, so some form of automatic self-registration necessary
- Members send log in information to companies on a confidential basis
- For time limited period only (3/6 months - TBC) companies log on, identify themselves and their association and input own user name and password information
- After close of time limited period, companies apply to the Member for username and password
- Regular reports sent to Members to monitor who is signing up. Any ineligible applications can be deleted – username blocked

# FONASBA2 – Before We Go On



- Do Members support the proposal?
- Are Members prepared to allow some information to be made available directly to their members?
- Will Member secretariats be prepared to regularly monitor and administer FONASBA2 and take action to prevent unauthorised access?
- Will secretariats be prepared to issue usernames and passwords to new members – or those that just forgot to sign up in the early stages (!) - and to cancel usernames and passwords for companies that leave the association?
- If Yes, see next slide



## FONASBA2 - What?

- Need to identify information to be held in new area, e.g.:
  - Responses to membership surveys?
  - FONASBA Standard Documents including AAA and GAA
  - Plenary meeting minutes?
  - Presentations made to Annual Meetings?
  - Papers from ECASBA seminar and other events?
  - FQS criteria?
  - What else?
- Answers to the Secretariat please



## E-Commerce Module

- Allows FONASBA to benefit from sales of documents etc., to those outside Members and their companies
- AAA is currently available free of charge from the website
- Copies can be downloaded free of charge from Members' Area and FONASBA2 – for those with access!
- Not aiming to try to replicate BIMCO's IDEA, ASBA Charter Party Editor or other online editing applications
- Simple "Click to Buy" process using Paypal account
- Do Members support the proposal?





Thank you.