SUMMARY

• Survey launched in May 2016

• Response period extended to end September to maximise responses

• 40 countries responded:
  Angola, Argentina, Belgium, Brazil, Bulgaria, Croatia, Cyprus, Denmark, Dubai, Finland, France, Germany, Great Britain, Greece, Hungary, Israel, Italy, Ivory Coast, Japan, Jordan, Kenya, Malta, Mexico, Morocco, Netherlands, Peru, Philippines, Portugal, Senegal, Serbia, Slovenia, South Africa, Spain, Tunisia, Turkey, Ukraine, Uruguay, USA, Venezuela

  Note: Not all associations answered all the questions or sub-sections

• 16 questions as follows:
Q.1a: Is FONASBA relevant to your association?

Yes: 98%
No: 3%
Q.1a: How relevant?

- 100%, 40%
- 75%, 30%
- 50%, 20%
- 25%, 10%
Q.1b: Is FONASBA relevant to your shipbroker members?

- Yes: 41%
- No: 59%
Q.1b: How relevant?
Q.2: Are the undernoted issues, currently being addressed by FONASBA, important to you and your association?

**CONTAINER WEIGHING**
- Yes: 97%
- No: 3%

**IMO-FAL CONVENTION REVIEW**
- Yes: 77%
- No: 23%
Q.2: Are the undernoted issues, currently being addressed by FONASBA, important to you and your association?

PORT PROCEDURES SURVEY

- Yes: 90%
- No: 10%

PROMOTION OF SHORT SEA, COASTAL AND RIVER SHIPPING

- Yes: 56%
- No: 44%
Q.2: Are the undernoted issues, currently being addressed by FONASBA, important to you and your association?

FONASBA QUALITY STANDARD (FQS)

- Yes: 90%
- No: 10%

EDUCATION & TRAINING

- Yes: 79%
- No: 21%
Q.2: Are the undernoted issues, currently being addressed by FONASBA, important to you and your association?

RECOGNITION AND LICENSING

- Yes: 74%
- No: 26%
Q.3: Do you think the FONASBA Quality Standard is a good initiative?

Yes: 97%
No: 3%
Q.4: Do you have your own QS in your association?

Yes: 41%
No: 59%
Q.5: Does your association have the FONASBA QS?

- Yes: 66%
- No: 34%
Q.6: If your association does not have the FONASBA QS, is there a specific reason not to?

- Lack of Interest: 20%
- Lack of time: 70%
- Too complicated: 10%
Q.7: FONASBA is considering options for the format of the Annual Meeting. Would you prefer it lasted:

- 3 days: 54%
- 4 days: 24%
- 5 days: 22%
Q.8: In line with question 7, we need to increase engagement from the floor in the meetings and discussions. How would you rank the current format of the Annual Meetings and the issues discussed?

- Very Interesting: 23%
- Interesting: 66%
- Of Little Interest: 11%
Q.10: While evaluating all the aspects of our Annual Meetings, we are also considering whether we should:
   a) remove the need to wear ties but keep a jacket and
   b) remove the need for tuxedos at the Gala Dinner. Do you agree?
Q.11: In addition to the Annual Meetings, we are considering holding regional seminars with participation limited to Members from that region, similar to the ECASBA seminar.
a) Do you think this is a good idea?
b) Would you attend?
c) Would you attend both the Annual Meeting and the seminar?
Q.12: Efficient communication with our members is of utmost importance to us... So please advise:

a) Is FONASBA communicating properly?
b) Are there other means of communicating that we should be using?

**IS FONASBA COMMUNICATING PROPERLY?**

- **Yes**: 88%
- **No**: 12%

**ARE THERE OTHER MEANS WE SHOULD BE USING?**

- **Yes**: 19%
- **No**: 81%
Q.14: FONASBA now uses Facebook as an additional means of communicating with Members and the maritime industry in general:

a) Is it important or useful for FONASBA to have a Facebook page?
b) Do you access our Facebook page?

**IS IT IMPORTANT OR USEFUL TO HAVE A FACEBOOK PAGE?**

- Yes: 88%
- No: 12%

**DO YOU ACCESS OUR FACEBOOK PAGE?**

- Regularly: 31%
- Seldom: 46%
- Never: 23%
Q.15: We also now have a LinkedIn page:

a) Is it important or useful for FONASBA to have a LinkedIn page?

b) Do you access our LinkedIn page?

c) Are you a follower of FONASBA?

**IS IT IMPORTANT OR USEFUL TO HAVE A LINKEDIN PAGE?**

- Yes: 86%
- No: 14%

**DO YOU ACCESS OUR LINKEDIN PAGE?**

- Regularly: 24%
- Seldom: 46%
- Never: 30%

**ARE YOU A FOLLOWER OF FONASBA?**

- Yes: 69%
- No: 31%