



REGIONAL PROJECT FOR THE EUROPEAN PORT COMMUNITY

Ecasba plenary meeting – Education & Training

Gothenburg, Sweden

Tuesday, 7th October 2014



HOW IT HAS BEEN FINANCED

THE EUROPEAN SOCIAL FUND



The ESF is Europe's **main tool for promoting employment and social inclusion** – helping people get a job (or a better job), integrating disadvantaged people into society and ensuring fairer life opportunities for all.

It does this by **investing in Europe's people and their skills** – employed and jobless, young and old.



HOW IT HAS BEEN FINANCED

THE EUROPEAN SOCIAL FUND

In 2014-20, the ESF will provide some **€80 billion** (*in current prices*) in funding to:

- train people and help them get into work
- promote social inclusion
- improve education & training
- improve the quality of public services in your country.



HOW IT HAS BEEN FINANCED

THE EUROPEAN SOCIAL FUND

Its 7-year **operational programmes** are planned by governments and approved by the European Commission.

Funding is given to a **wide range of organisations** – public bodies, private companies and civil society – which give people **practical help** to find a job, or stay in their job.

Regione Liguria in October 2013 issued an invitation to tender to use this capital and “Regional project for European port community” won the bid.



WHO ARE THE ACTORS?

Regional project for European port community is being supported by a partnership comprising **three training schools, Assagenti** (the Genoese shipbrokers and ship agents association) and **Spediporto**, the Genoese freight forwarder association.



SPEDIPORTO
Associazione Spedizionieri Corrieri e Trasportatori di Genova



HOW THE PROJECT HAS BEEN PLANNED

The project resulted from a **detailed analysis** of the shipping sector and its **training needs**.

It is delivered at regional level at the ports in Liguria through four different courses across varying training levels.



THE COURSES

- **High level training: Expert in transport, logistics and shipping**

Duration: 1,500 hours, from July 2014 to June 2015

Students: 20 university graduates

Realized by Asfor

- **Middle-High level training: Broker**

Duration: 400 hours, from September 2014

Students: 12 high school graduates

Realized by Fondazione Accademia della Marina Mercantile

- **Middle level training: Forwarder**

Duration: 600 hours, from October 2014

Students: 15 high school graduates

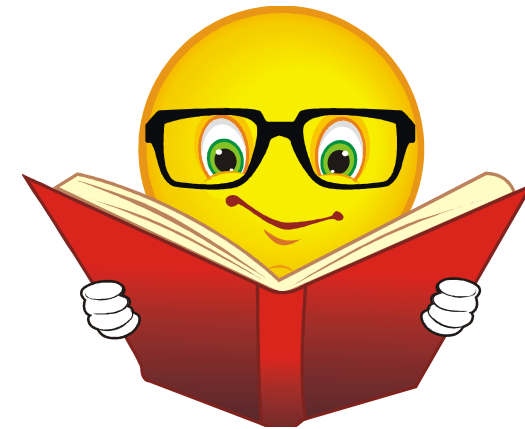
Realized by Scuola Nazionale Trasporti in La Spezia

- **Trade level training: Warehouseman**

Duration: 600 hours from October 2014

Students: 18, with three years qualification

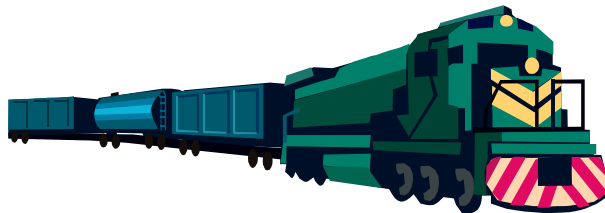
Realized by CFP



HIGH LEVEL TRAINING

EXPERT IN TRASPORT, LOGISTICS AND SHIPPING

The skills learned in the course will allow the participants to gain **detailed knowledge of supply chain and technological processes** allowing them to operate even more effectively in the commercial, operative and administration divisions of shipping and forwarding companies or local or international logistics operators.



HOW MIGHT ECASBA BE INVOLVED?



This course aims to provide training at a very high level and it finishes with a work experience abroad in a shipping or forwarding company at a major European port.

We are still looking for foreign companies which could be interested in hosting students for two months during the spring time.

Ecasba could promote such initiative as its aim is to encourage sharing of ideas, activities and purposes.



HOW ARE THE ECONOMIC EFFORTS OF THE COMPANIES INVOLVED IN HOSTING STUDENTS?

The training school is going to take care about all the **bureaucratic obligations** (job insurance, forms, etc.) and **pay board, lodging and travel expenses** for the students involved.

The company is not obliged to pay **any salary**, cause all the expences (board, lodging and travel) are already financed and granted by the school.



IF YOU MIGHT BE INTERESTED ...

Further information on these courses is available from

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who is the person in charge of Education within the
Genoese secretary (Assagenti).

