



23-28 June 2014
NAPLES

Organized by:



Propeller Napoli

The event

In the last five years **Port&ShippingTech** has established itself as one of the leading forums among the Italian and international events on logistics, shipping and, in general, the development of logistic systems in the maritime field.



From Port&ShippingTech to GENOA SHIPPING WEEK

The fifth edition of **Port&ShippingTech** took place along with the **Shipbrokers and Shipagents Dinner**, organised by Genoese maritime brokers and agents. These two events became parts of the broader **GENOA SHIPPING WEEK**, which also hosted a series of other meetings and conferences on shipping, logistics and technological innovation in the maritime area, and which stressed their importance for the development of world industry.



Over **5,000 participants** in the forum and the Gala Dinner

Representatives of over **1,500 companies** from almost **40 countries**

120 renowned **speakers** from local and national institutions, the EU, finance and the major companies in the maritime field.

From Genoa to Naples: NAPLES SHIPPING WEEK

After five editions in Genoa, in June 2014 Port&ShippingTech will move to one of the main Italian ports – one that has always been a favourite of the major shipowner companies: the **Port of Naples, in the heart of the Mediterranean Sea.**

Thanks to the partnership with the **Naples International Propeller Club,** which bring together all the key figures of the maritime field, next year the first edition of the **Naples Shipping Week** will take place.

Naples Shipping Week



The final goal of this 'twinning' between Genoa and Naples is to
organise this event in the two cities alternately.

Naples Shipping Week: Format

A unique one-week long event, where professionals will have many opportunities of gathering and discussing.

From Monday 23 to Wednesday 25 June

Hosted events: side events hosted and promoted by companies and associations (i.e. Conisma, Propeller, Atena, Ecasba, Rete) in different locations within the city.

Thursday 26 and Friday 27 June

PORT&SHIPPINGTECH - *Conferences and Expo* – Maritime Station

International case studies and prestigious institutional speeches

Friday 27 June (night)

SPECIAL DINNER, organised by the Naples International Propeller Club,

With traditional food from Naples

Saturday 28 June

Networking (visit to the Gulf's islands) and **divulgative** (shipping open day) events

PORT&SHIPPINGTECH, Main Conference of Naples Shipping Week: Topics

Naples and Italy, a bridge on the Mediterranean Sea: *cooperation in the maritime and industrial fields (focus on North Africa) – development of the motorway of the sea*

Management models for **cities and ports' waterfronts:** international experiences compared to the projects of Naples and *Salerno*

Port cities' cruise systems, coastal navigation and tourist promotion: *which alliances and synergies?*

Smart ports: *cutting-edge projects and emerging standards for ports' competitive development and occupational safety and health*

Green Shipping Summit: *technological innovation for the reduction of maritime transport and ports' environmental impact, and the protection of the marine environment*

Naples Shipping Week: Main Partners*

Local Institutions



National Associations

The INTERNATIONAL PROPELLER CLUBS



Naples Shipping Week: Guest Countries

Turkey was the guest country of Port&ShippingTech's fifth edition, where the major representatives of the Turkish maritime cluster were hosted (i.e. Lucien Arkas, President of Arkas Holding; Metin Kalkavan, President of Turkish Chamber of Shipping; Turgut Erkeskin, President of UTIKAD; Süheyl Demirtaş, General Secretary of Turkish Shipbuilders' Association GISBIR).

Naples will now host representatives of the institutions, as well as of the maritime and industrial sectors, of the emerging countries of North Africa that have started cooperating with Italy.



Naples Shipping Week, Communication and Promotion: Media Partners

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Shippingonline.it

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* MP 2013 edition

Communication and Promotion

Web Communication: (October 2013 – May 2014)

Media Relations: at a local, national and international level

Co-Marketing: in cooperation with associations, scientific institutions, partners, sponsors and exhibitors

Newsletter: our newsletter is received by about 10,000 professionals in the world + a Media Partners and Associations' newsletter

Blog on themes such as Logistics, Shipping and Green

Social Media:

