Shortsea Shipping
European Shortsea Network
www.shortsea.info
CURRENT MEMBERS

Oct 2008: 21 Shortsea Promotion Centres

Bulgaria
Croatia
Cyprus
Denmark
Finland
Flanders
France
Germany
Greece
Holland

Ireland
Italy
Lithuania
Malta
Norway
Poland
Portugal
Spain
Sweden
Turkey
United Kingdom
ESN – Annual Report 2007

• Increasing the number of members the ESN can benefit from the “Vishnu-Shiva Effect” – more arms, strengths and possibilities to fight against the “road only” attitude.

• In December 2007 an important ESN meeting, took place in Lisbon, with DG-TREN and Focal Points, showing how effective links between the SPC’s and Europe can be, and how both Entities can work together.

• However even thought the work performed by all SPC’s is really impressive, the lack of means and financial resources is still very critical, throwing spanners in the works. The extension of the scope of SPC’s to Intermodality is presently slowed down by this long-lasting and disturbing scarcity of means and resources.
ESN – Annual Report 2007

- We fully trust in the “power” of information, dissemination and networking. We also would like to stress that even where every SPC carries on its own activities, the whole network is involved in common actions and projects at European level.

- In 2008, like in 2007 and in the previous years, the ESN will continue to work actively promoting shortsea shipping and intermodality, aiming at a Green “European Transport Space without Barriers” for a genuine and effective sustainable mobility in Europe.
BULGARIA

Georgi Petkov
SPC Bulgaria

SPC Bulgaria is non governmental, non profit and neutral organization with good relationships to freight forwarders associations, shippers, shipbrokers, ports and port operators.
Main goal in 2008: Online links with main actors, E-newsletters, confidential information to different companies with potential to co modality;
Organization of new target groups for participation in the European projects, Marco Polo II Programme; Participation in PROPS Project;
Contribute to a Help desk for Motorways of the Sea - organization of MoS Black Sea Working Group;
Promote SSS in logistics and international bodies;
BELGIUM
SPC Belgium

- Founded 1998, 10th anniversary
- 100% financed by Flemish Government
- SSS-traffic in 2007 in 4 ports: 129.3 mln tons
  + 7.3% (<> 2006), + 46% (1999 upto 2007)

New businessplan 2007-2010: focus on best practices and communication
Growing fieldwork: contacts with the market with visits, newsletter, e-news, presentations, website
Policy preparing actions: dedicated sss terminal
SPC Belgium

2007 Actions: workshop with SPC Finland (Helsinki-Kotka), partner in Shortsea Conference (Bruges), Logistics Exhibition in Antwerp…

Partner in “Flanders Port Area”: joint promotion of 4 Flemish ports

Partner in “Northsea Task Force” on Motorways of the Sea

2008: focus on shippers i.e. small/medium enterprises (workshops, publications…)

2008: “race” truck-coaster on Ireland, Sweden and Turkey (>report on www.shortsea.be)
CROATIA
SPC Croatia

Founded 2005
Financing: 50 % by Government, 50% members fees
SSS in Croatia is mostly feeder service (all big Croatian ports are connected with HUB terminals in central Mediterranean)
Main activities: performing active role in improvement of those services and their promotion on national level
New activates: leading and coordination of R&D projects in SSS and intermodal transport financed from national budget or EU funds
CYPRUS
CYPRUS SHORTSEA PROMOTION CENTRE

• CSPC was established in May 2006 by the Cyprus Ports Authority, the Cyprus Shipping Agents Association and the Cyprus Forwarders Association.

• It is a non-profit organisation and is based at Limassol port.

• The overall objective of the CSPC is to act as the focal point for promoting and improving short sea shipping links in Cyprus.

• Some of the CSPC’s activities are:
  - Identify bottlenecks.
  - Establish Cyprus as a hub for Shortsea links for cargo, passengers
  - Action plans in response to stakeholders needs.
  - Marketing the Centre’s products (website, brochures, workshops, etc)
  - Assisting stakeholders in specific projects.
  - Setting up regional cooperation.
  - Organisation of seminars, workshops
  - Inform stakeholders of EU funding opportunities.
The promotion of CSPC is executed through the following:

- Mail
- Website (www.shortsea.org.cy)
- Seminars, Workshops, Conferences, Exhibitions
- Advertising
- Issue promotional material and press releases
- Meetings.
DENMARK

Steen Sabinsky
SPC Denmark

- Shortsea Promotion Denmark is part of the Maritime Development Center of Europe (MDCE) which is Part of the Maritime Cluster organization in Denmark 2008.

- MDCE was founded in 1999. Financed by membership, activities and projects. No governmental financing to the SPC & MDCE.

- Maritime Development Center of Europe (MDCE) (135 member), Shortsea Promotion. (1 = MDCE).
Shortsea Promotion /MDCE activities

- Network to investigate possible marco-polo projects
- Conferences (6 per year), seminars, meetings & workshops
- Partner in various projects (both Danish & EU)
- Newsletters
- Website
- Member visits
- Promotional material
- Press releases
- Facilitator of project developments for members
- Working closely with the ship-owners, harbours, governments and organisations.
FINLAND

Riitta Pontynen
SPC Finland

• In 2008, SPC Finland has extended its activities towards promotion of intermodal transportation; solutions that combine shortsea shipping with rail, road and inland waterways

• Promotion and information dissemination on shortsea shipping and intermodal services > best practices

• Information and advice on Marco Polo II programme

• Platform and a channel of influence in the transport chain > seminars and workshops to increase and support a dialogue between industry and administrations
Development of fluency of intermodal transport chain

• Sea transportation is nearly always a part of the westbound Finnish transport chain
• Identification and solution of bottlenecks – best practices
• Workshops > reports to influence decision makers
• Themes of the bottlenecks discussed: customs, Russian transportation, maritime environmental regulations > effects of new regulations for operators
• e.g. support to the initiative of Common European Maritime Space without Barriers
FRANCE
SPC France - Chairman of the ESN 1 April / 31 December 2008 -

Independent and neutral association bringing together shipowners, ports, shippers, road transport, logistics providers, freight forwarders, IWT, etc.

BP2S / SPC France is also the official contact in France for Marco Polo program

**Daily work:** newsletter, e-news, presentations, website update…

Our main tasks:

- **Contribution to simplification of transport chain**
  
  Working group on simplification, legal certainty and a single transport document
  
  Promotion of this contribution to the European Commission, European Parliament, European associations…

- **Promotion of the use of intermodality tools:** Euro container 33 pallets (= 45 ft pw hc)…

- **Support ESN and SPCs common projects:** Shortsea XML, 2E3S, …

- **As Chairman of ESN in 2008:** contributing, developing and enhancing co-operation between the SPCs and between SPCs and EU bodies.
SPC France

Some of our most noticeable events in 2008:

- **2E3S**: (Escola Europea de Short Sea Shipping) 2 sessions – (about 90 students of French Universities)
- **Final Shortsea XML conference**: (80 attendees)
  - Paris 15 September
- **First European Sea-river Shipping Day**: (150 expected attendees)
  - Paris 24 October
- **Exhibitor at Maritima 2008**: (800 expected visitors)
  - Paris 10/13 December

See more on http://www.shortsea.fr
GERMANY

[Image of the German flag]

Georg Waischnor
SPC Germany was founded in 2001 as a public-private-partnership and has been acting as a non-profit institution, that appears neutral in reference to companies and business competition.

The financial structure includes the Federation (50%), the affected German countries (25%) and companies as well as organisations of the maritime economy and inland waterway transportation (25%).

Main intention was to integrate the waterway system in the structure of consignments and goods of industry, trading companies and forwarding agencies.

The SPC Germany is using its efficient network and multimodal knowledge combined with the various companies competences to establish economical and environmentally compatible transport solutions.

In this case it consults and supports companies and organisations in the field of logistics to generate multimodal transport solutions.
Activities SPC Germany

- Providing information concerning multimodal transportation
- Offering analysis, conception and implementation of modal-shift in case of optimising logistics structures
- Initiating projects and developing holistic viewed, European conceptions of logistics
- Providing free of charge and neutral consulting services
- Promoting the general ideas of the ESN by continuous public relation and association activities
- Giving lectures on sustainable logistics topics and possibilities of modal-shift
- Being active in event marketing by arranging marketplace events to bring target groups together
- Influencing political decisions
Balance SPC Germany

- Prevention of 522 Mio. tkm in the European transport network
- Equivalent to 50,000 motor truck tours from the Ruhr area to German seaports
- Prevention of 33,100 t of CO₂-emission

[ The figures above-mentioned are only results of the first modal-shift in the logistics structures so that real figures are estimated to differ positively. ]

- SPC Germany has been attending to 953 requests of modal-shift possibilities
- 1800 decision makers in logistics are receiving the SPC newsletter
- Several workshops, intermodal courses for tutors and 10 lectures at 7 different universities have been held
Established in 1998 by the Hellenic Shortsea Shipowners Association (HSSA), by the Greek Ministry of Merchant Marine and by the Union of Greek Shipowners.

100 % financed by the Members of HSSA.

Some of the Greek SPC activities are:

- To resolve problems in the Piraeus Port and other Greek Ports.
- Introduction of reception facilities in Ports.
- To make Greek Ports attractive for SSS vessels.
- To integrate Short Sea movement in the Motorways of the Seas.
Regular consultation and meetings with The Greek Ministry of Merchant Marine in order:

To Promote the competitiveness of Greek SSS.
To Promote Bulk Short Sea Shipping especially in the South East Motorway of the Sea.

The Center provides regular and updated information to its members in all Shipping matters, National, EU and IMO legislation.

It collaborates with all European SPC for the promotion of SSS in Europe.
IRELAND

Victoria Vogel
IMDO was established by Statute in 1999
- Gov. Agency for the promotion and development of shipping, shipping services, and maritime training in Ireland
- Actively promotes and develops shortsea shipping
- Designated Shortsea Promotion Centre for Ireland

**Irish Shortsea Market Overview**
- In 2007, 9% increase in LoLo capacity to the continent
- In 2007 RoRo 3% increase in capacity on Ireland – UK routes
- Irish Ports throughput increased for the 5th consecutive year
- Passenger traffic increased for the first time in 4 years growing by 3% in 2007
Industry Support

- 5 Volumes Annual Irish Maritime Transport Economist
- Series of Shipping Reviews published
- Organized and hosted Shortsea conferences,
  - Coastlink 2007, “Dublin Declaration”; adopted by DG TREN
  - European Shortsea Congress, Dublin, 2008 – annual event
- 3 successful R&D waterborne projects in first R&D FP7 call with 6 Irish participants – total funding €7.6 million, Irish share 10.5%
- Launched “Follow the Fleet” web portal in 2007
- The office provided strategic support to shortsea companies with the development and establishment of new liner shipping services in both the roro and lolo sector.
Informing Policy

- As part of its statutory remit the office provides day to day expert policy advice on development and co-ordination of shortsea and shipping policy to the Minister and Government officials.
- In 2007 the IMDO completed a strategic review of Irish Maritime Transport policy and submitted to the Department of Transport.
- Over the course of 2007 the office partook in a number of steering groups on freight transport and ports performance.
- The IMDO as a member of numerous EU committees contributed to the 7th framework programme call text, and contributed to the Waterborne Technology Platform research conference and route map.
SHORTSEA PROMOTION CENTER ITALY

- Activity started in 2001 to promote Short Sea Shipping and Motorways of the Sea.
- The office’s incomes are 100% from private associations and gets no public funds.
- Main activities:
  - partnership with professional associations to identify problems and bottlenecks of the short sea shipping
  - Promotion through website, mail, press release, meetings, advertising on sectorial issues, booklets and informations to customers
  - Promotion of the ECOBONUS
THE ITALIAN ECOBONUS:

• Is a public contribution to those hauliers who prefer motorways of the sea instead of road transport

• Was issued by the Italian Minister of Transports

• The contribution value is calculated on the difference between external road transport and maritime transport costs

• It’s working on a high percentage of sea connections between Italian ports including routes to Spain and France
The Malta Short Sea Promotion Centre was established in June 2005 as an independent unit within the Ports Directorate of the Malta Maritime Authority (MMA). Private and public stakeholders joined the Centre and during the year 2007 a separate organisation from the MMA with its own Executive Committee has been established.

The MSPC has the task of being the focal point for promoting and improving short sea shipping initiatives in Malta in order to enhance the maritime sector contribution to the local economy and Malta’s cohesion with Europe and its neighbours.
Some of the MSPC activities are:
- promote transport industry initiatives;
- develop awareness of the potential of short sea transportation;
- develop awareness of EU policies, programmes and legislation;
- consultations in MoS projects.

In order to achieve its objective, the MSPC has carried out various tasks. It has consolidated the work of the MSPC through continues meetings with stakeholders and participation in initiatives on intermodal logistics and maritime connections.

Concentration was focused on the promotion of shortsea services and supporting the shipping and ports industry initiatives. It is the aim of the MSPC to continue to expand on common guidelines of shortsea network.
NETHERLANDS
## Enquiries

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<td>533</td>
<td>483</td>
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<tr>
<td>Total saving in ton/ km at least:</td>
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<td>10.5 billion</td>
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1. European Shortsea Network - www.shortsea.info
Enquiries

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<tr>
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<tr>
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</tr>
<tr>
<td>Private persons</td>
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Cooperation

★ Between: Rail Cargo Information Netherlands

★ Presentations
  ★ Intermodal workshop 27 march
  ★ EVO networking visits 10 September

★ Factsheet intermodal
★ Intermodal Statistics booklet Facts and figures
★ www.hollandintermodal.com
★ CI PROC

Holland intermodal
co-modality starts here
Cooperation

- With: European Shortsea Network
  - Now 21 members
  - First IPC’s – Lithuania and Romanian Intermodal Association (not ESN member yet)
- EU Project CIPROC
  - Demonstration project to convert SPC’s to Intermodal Promotion centres (5 SPC’s take part)
- EU project ShortseaXML
  - Applying XML message standards for shortsea
    - www.shortseaxml.org
- Escola Europea de Short Sea Shipping
  - www.2e3s.eu
Finances

Number of donators/shareholders:

- Jan. 2008 the SPC has 59 financial participants, incl. the Ministry
- A few operators expected to join this year
- About 55% is from private sources (2007 60%)
- Present financing by Ministry till ultimo 2009
- Thereafter:
  - 2010 - 90%
  - 2011 - 70%
  - 2012 - 50%
  - 2013 - 0%
NORWAY
SPC Norway – Focus Areas.

FROM HIGHWAY TO WATERWAY

Strong Value Creation in Norwegian Short Sea Shipping
A comprehensive study commissioned by the Det Norske Veritas shows that the value creation of the Norwegian controlled short sea shipping industry is approximately 17 billion NOK per year.
More...

Welcome to the European School of Short Sea Shipping
The aim of the project is to help people to change and to bring about change and progress in society by promoting maritime transport as the basis for the development of sustainable logistics in Europe.
More...
Main aims:
Increase awareness of short sea with shippers, forwarders and transport companies
Provide information on short sea as intermodal alternative to road transport

Services:
• Door-to-door services
• Port-to-port services
• Ports
• Directory

News
• Newsletter/press release
• Internet site: shortseashipping.no
POLAND

Adolf Wysocki
SPC POLAND (ESN Member)

Established in 2001

www.shortsea.pl
Statistics for the year 2007 reveal the following data covering cargo traffic through Polish Ports in terms of shortsea shipping i.e.:

- **Cargo traffic in** total 41.6 m ton in total, whereof shortsea share 78.4 %
- **Inwards** 16.3 m ton 82.0 %
- **Outwards** 25.3 m ton 76.2 %
ACTIVITY

Speaker in several Seminars and Workshops

Portuguese Focal Gloss course in European Shortsea School (50 participants)

Organize with SPC - Spain a Workshop for Iberian Road Hauliers

Several articles in newspaper and magazines
Spain

Jose Francisco Vidal
SPC Spain

Founded 2002
50% financed by Spanish Government
More than 40 SSS services from Spain
New strategic plan 2008-2009: focus on communication and cooperation
Fieldwork: contacts with the market with visits, newsletter, e-news, presentations, website
European School for SSS: 2e3s.eu
Intermodal Cost simulator web based
SPC Spain

Several cooperative actions into the ESN
Several SSS training actions with France, Portugal, Belgium, Netherland and Spain
Motorways of the Sea common actions with France and Italy
A study on the Requirements of a SSS Terminal
Presented a Spanish Ecobono scheme
In preparation: workshops with Spanish, Portuguese and French transport operators
SWEDEN
Maritime Forum

- Established 1996
- Association of 94 paying members (88 percent of income)
- Swedish Maritime Administration supports SPC-activities (12 percent of income)
- ½ employee (Anna Risfelt Hammargren) based in Stockholm
- Object: Increase knowledge about shipping as an industry and mode of transportation. Inform about the possibilities and advantages with seaborne trade and transportation. Highlight the important role of shipping for the society and the industry. Inform about shipping as an interesting sector for jobs and education. Stimulate openness, co-operation and discussions within the shipping cluster.
- Main target groups: External: politicians, decision-makers, media and young people. Internal: members (shipping lines, port companies, shipbrokers, shippers, universities, bank and finance, various organizations and various companies related to the shipping industry)
TURKEY

Mustafa Atceken
The “Short Sea Promotion Center” (SPC - Turkey) was established in 2008 by the Union of Chambers and Commodity Exchanges of Turkey (TOBB), and its secretarial duties have been undertaken by the Turkish Chamber of Shipping.
Our aim is to develop in Turkey the Short Sea Maritime Shipping which is an environment friendly and economical way of transportation and to help its contributing to the Turkish Shipping and economy.

Our Information Center has already started spreading information on the following address: www.shortsea.org.tr

The membership procedures of our Information Center to the European Short Sea Network—“ESN” have been completed.
UNITED KINGDOM
Sea & Water

Established in 2003
Financed by the Department for Transport and membership (i.e. shipping operators, ports, etc.)

In December 2007, Sea and Water restructured to reflect modern governance practices for a membership organisation. This process was consolidated at an AGM held in April 2008.

Sea and Water’s core 2008 activities include:
- short-sea, coastal and inland waterway promotion
- campaigning for a policy landscape conducive to water-freight transportation
- grants assistance
- assisting UK business with water-transportation opportunities to help them meet their corporate social responsibility goals
- hosting quarterly events
- acting as a conduit between Government and the water-freight industry
Connecting land and sea
LEADERS