

# European Maritime Day 2010

## ECASBA WORKSHOP

19<sup>th</sup> May 2010



**“Bringing it all together in Europe – ECASBA,  
the FONASBA Quality Standard and the  
single window”**

**Presentation by**

**Jonathan C. Williams FICS – General Manager**



# ECASBA

- Background: Formed in 1990 to allow those members of FONASBA domiciled in member, or applicant member, states of the European Union to engage in dialogue with the European Commission, the European Parliament and other relevant legislative bodies and industry organisations..
- Objective: To secure recognition of the importance of the agency and broking sectors to the European transport chain and to promote and protect the interests of its members



# ECASBA Membership 2010

The following countries are represented within ECASBA:

Belgium, Bulgaria, Croatia, Cyprus, Denmark, Finland, France, Germany, Great Britain, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden and Turkey.

# ECASBA



Liaison with:

- Commission – primarily DG-MARE, DG-MOVE, DG-TAXUD
- Consultative Groups – MIF, TCG
- Industry Organisations – CLECAT, ECSA, ESPO, FEPORT, WSC

# ECASBA ISSUES



## Structural:

- No regulation of the industry – anyone can become a ship's agent
- Failure to perceive the true worth of the ship's agent and the vital contribution made to the effective and efficient movement of goods around Europe
- Lack of recognition in maritime legislation

# ECASBA ISSUES



- Legislative:
  - E-maritime
  - MCCIP
  - Lack of recognition in maritime legislation

ECASBA



# FONASBA QUALITY STANDARD

- Only standard developed by the industry for the industry
- Sector specific, relevant, appropriate
- Core elements
  - FONASBA membership
  - Financial strength
  - Separate accounts for client funds
  - Commitment to staff education and training



# FONASBA QUALITY STANDARD

FONASBA associations accredited to date:

Argentina, Australia, Belgium, Brazil, Denmark, Great Britain, Slovenia, Spain, Sweden and the USA

Pending accreditation: Croatia (imminent)

Total number of companies covered: More than 200

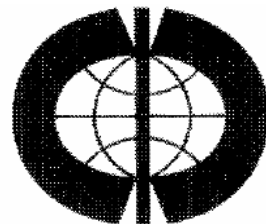




# FONASBA QUALITY STANDARD

Increasing industry awareness:

- Excellent support from shipowner organisations – BIMCO, Intercargo, INTERTANKO
- Excellent press coverage



# FONASBA QUALITY STANDARD

**INTERCARGO welcomes the introduction of the FONASBA Quality Standard**

The membership of INTERCARGO wishes to congratulate FONASBA on concluding this important initiative and recognises that establishing a Quality Standard for Ship Brokers and Agents is a major step forward towards creating a level playing field in the area of brokerage and agency.



## BIMCO

**BIMCO PRESS RELEASE**

**For immediate release**

**BIMCO endorse the FONASBA Quality Standard for ship agents and brokers**

**INTERTANKO supports the FONASBA Quality Standard**

INTERTANKO wholeheartedly welcomes the introduction of FONASBA's QUALITY STANDARD for SHIPBROKERS and AGENTS and is pleased to have contributed in a small way through our participation in FONASBA'S Port Tramp Agency Working Group (PTAWG). We believe that this Standard will provide the basis for a further world-wide quality enhancement of shipbroker and port agency services.





# FONASBA QUALITY STANDARD

8 Insight & Opinion

**Lloyd's List**  
69-77 Paul Street, London EC2A 4LQ  
editorial@lloydslist.com

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## Standard measures

**A**GENTS and brokers around the world come in many shapes and sizes. There are gigantic international groups which might better be described as "global marine service providers".

But there are little traditional family companies at all ports that not many ships... There are spe-

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**Lloydslist.com**

## New Fonasba standard to assist owners

**New quality charter for shipbrokers and agents**

**Michael Grey**

AN INTERNATIONAL quality standard for shipbrokers and agents designed to provide assurance to owners and operators that their interests will be protected, has been published by Fonasba, the Federation of National Associations of Ship Brokers and Agents.

The standard will address the fact that in many countries, there are no regulations governing the establishment of a shipbroking or agency company. The London-based organisation has produced a standard designed to be equally applicable to small and large agency companies.

The standard, which it is hoped will be adopted by agencies across the world, addresses four...

These are the basic requirements that owners and operators have come to expect, Mr Williams said.

The emergence of a standard, which was finally agreed upon by the Fonasba Council last year, also reflects the changing nature of the business, with the growing responsibilities agents and brokers face and a general quest for quality.

Member organisations of Fonasba will be responsible for organising the auditing procedure. Companies that are granted the standard will be entitled to demonstrate the award by using the Fonasba Quality Standard logo on their stationery and to describe themselves as a Fonasba Quality Approved company.

Lists of companies that have been awarded the standard will be circulated by the organisation.

It is hoped the standard will be circulated by the organisation.

# THE QUALITY STANDARD AND AGENT AS PORT SINGLE WINDOW



- Requirements of providing the port single window will require a regulated, professional and quality focussed approach across many varied disciplines
- Providers must be able to satisfy the authorities of their ability to comply with all relevant requirements and meet all deadlines



# THE QUALITY STANDARD AND AGENT AS PORT SINGLE WINDOW

- The agent currently carries out all of the duties envisaged by the port single window

ECASBA

## Contact:

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